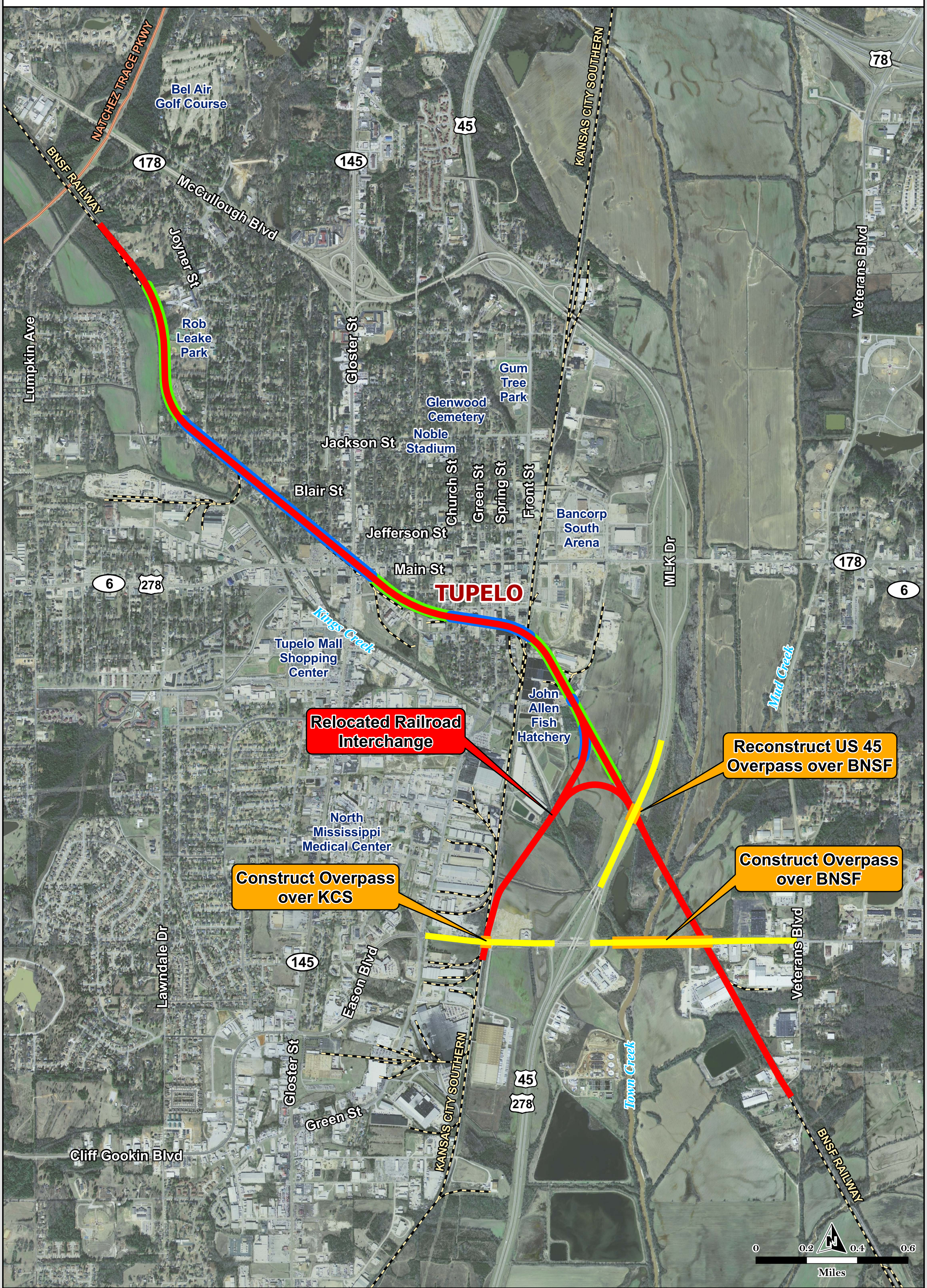Preferred Build Alternative